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GEN. COLIN POWELL

Take-Charge Leadership

General Colin Powell, USA (Ret.) is one of the most distinguished and admired men in America. A four-star General, chairman of the Joint Chiefs of Staff and Secretary of State, General Powell has experienced leadership at the highest levels.

How to Move from Commanding to **Connecting**

Inexpensive Incentives that **Increase** Performance



World-Famous
Soldier Statesman

RICK BELLUZZO

How to Manage, Lead and Succeed

Rick Belluzzo, the former President and Chief Operating Officer for Microsoft produced STAGGERING profits for his company. Let Rick teach YOU how to use his key management and business strategies to deliver AMAZING results for your organization – even through the toughest markets!

Inflation-Proof Your Market: How to Reduce Costs and Increase Your **Profits** Anyway!



Legendary
President of
Microsoft

LOU HOLTZ

How to Stay Motivated

Lou Holtz is one of the most celebrated and accomplished coaches in sports history. He has made a career of inspiring his players and motivating them to be winners. Lou Holtz is the only coach in the NCAA history to lead six different programs to bowl games and the only coach to guide four different programs to the final top 20 rankings. Let Lou Holtz put you on the road to victory.



Renowned Notre
Dame Football
Coach

TERRY BRADSHAW

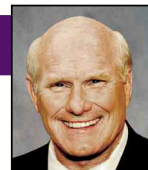
How to Lead Your Team to Victory

Terry Bradshaw is known for his contagious excitement and enthusiasm. Come get in the huddle with Terry as he shows you his personal game plan for achievement and success.

How to Be **Recognized** and Rewarded for your Effort

How to Project a Powerful and **Confident** Image

How to Make Yourself an **Invaluable** Asset



The NFL's Greatest
Quarterback

KRISH DHANAM

How to Strengthen Your Sales & Negotiation Skills

Krish Dhanam, America's top sales training expert, reveals the secrets to MAXIMIZING your sales potential! Krish will teach you how to prosper for a lifetime – in virtually any industry, and in ANY economy!

Bring **Sales Up** When the Market Is Down

Create **Opportunity** out of Adversity

How to Meet the **Customer's Needs** – Even in Tough Times



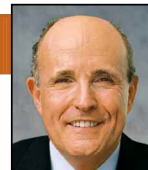
Top Sales
Training Expert

RUDY GIULIANI

The Tenacity to Persevere: How to Make it Through Any Crisis

Rudy Giuliani provided strength at a defining time in American history as he helped lead New York - and the U.S. - out of the devastation that followed the attacks on 9-11. But there is no greater test of a leader or leadership skills than to lead during difficult times. In this powerful session Rudy Giuliani provides unparalleled insights about leading during trying circumstances.

How to **Overcome** Unforeseen Challenges



America's
Mayor

DR. ROBERT SCHULLER

Tough Times Never Last, But Tough People Do

Dr. Robert Schuller is the bestselling author of more than 25 books and the Father of Possibility Thinking. Whether it's poor health, loneliness, financial challenges, fear or anything else that blocks your success, you can turn your negative into a positive.

How to Position Yourself for **Success in a Down Economy**

How to Completely **Eliminate** the Fear of the Future



America's Best
Inspirational
Speaker

JOHN WALSH

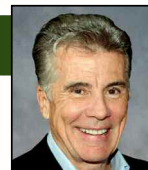
Living Life With a Mission

John Walsh will sharpen your skills and your thinking in this riveting session. Let the Host of "America's Most Wanted" show you how to obtain new levels of achievement and personal success.

Coping With Crisis: **5 Tactics** That Work

How to Develop the Bulldog **Persistence** of the Super-Successful

Breakthrough Strategies to Create Organizational **Excellence**



Host & Creator of
TV's "America's
Most Wanted"

HOWARD PUTNAM

Success Strategies for Turbulent Times

Howard Putnam, legendary CEO of Southwest Airlines, grew the company into a world leader, tripling both revenues and profitability in three years. Howard began his career as a baggage handler before building the most successful airline in US history. Southwest has been profitable every year for over 35 years, a record unsurpassed by any other airline. Now Howard Putnam will show you his strategies for soaring success:



Acclaimed CEO
of Southwest
Airlines

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